

MASSACHUSETTS HEALTH OFFICERS
ASSOCIATION

MHOA ANNUAL CONFERENCE

52nd Annual Conference

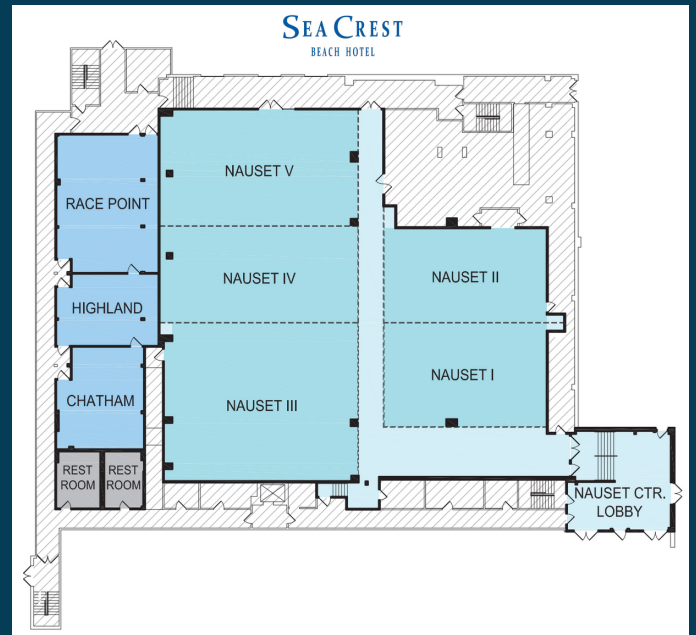


Nov 6-8, 2019 | Sea Crest Beach Hotel
Falmouth, MA

AT-A-GLANCE SCHEDULE

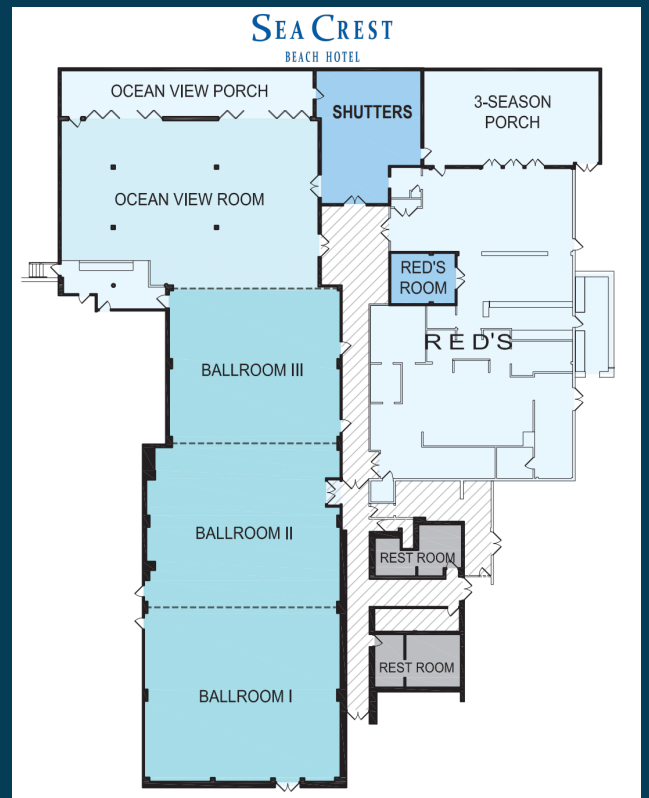
Wednesday

- 8:00am Registration opens
- 8:00-9:00 Breakfast in Exhibit Hall
- 9:00-9:50 Keynote Speaker: Michael Botticelli
- 10:00-10:50 Sessions
- 10:50-11:10 Exhibit Hall
- 11:10-12:00 MADPH Commissioner
- 12:00-12:10 Awards
- 12:10-1:30 Lunch in Ocean View Room
- 1:30-2:20 Sessions
- 2:20-2:40 Exhibit Hall
- 2:40-4:30 Sessions
- 5:30 G&L Reception
- 6:30 Networking Dinner in Ocean View Room
- 7:00-10:00 Eureka Games



Thursday

- 8:00am Registration opens
- 8:00-9:00 Breakfast in Exhibit Hall
- 9:00-10:50 Sessions
- 10:50-11:10 Exhibit Hall
- 11:10-12:00 MassDEP Commissioner
- 12:00-12:10 Awards
- 12:10-1:30 Lunch in Ocean View Room
- 1:30-2:20 Sessions
- 2:20-2:40 Exhibit Hall
- 2:40-4:30 Sessions
- 6:00 Networking Dinner in Ocean View Room



Friday

- 8:00-9:30 Breakfast
- 9:30-11:30 Session A or B

FEATURED SPEAKERS



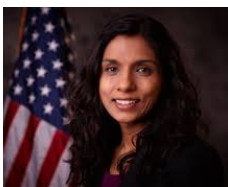
Michael Botticelli, Executive Director, Graykin Center for Addiction Medicine

Keynote Speaker, Wednesday 9:00am

Michael Botticelli is one of the nation's leading addiction experts, and served as the Director of National Drug Control Policy at the White House under President Obama. He was the first person to hold the position who was also in long-term recovery from a substance use disorder and who came from a public health background.

Mr. Botticelli previously served as Director of the Bureau of Substance Abuse Services at the Massachusetts Department of Public Health. He has served in a variety of leadership roles for the National Association of State Alcohol and Drug Abuse Directors. He was a member of the Advisory Committee for the Substance Abuse and Mental Health Services Administration's Center for Substance Abuse Prevention and the National Action Alliance for Suicide Prevention. He has also co-authored many peer-reviewed articles that have significantly contributed to the field. Born in Upstate New York, Mr. Botticelli holds a Bachelor of Arts degree from Siena College and a Master of Education degree from St. Lawrence University.

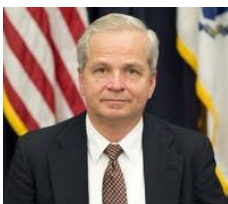
Featured Speakers



Monica Bharel MD, MPH

Commissioner of the Massachusetts Department of Public Health

Wednesday 11:10, Nauset III & IV



Martin Suuberg

Commissioner of the Massachusetts Department of Environmental Protection

Thursday 11:10, Nauset III & IV

WELCOME

Welcome to the MHOA 52nd annual conference. A special welcome to all our new attendees. There are many opportunities to get involved in MHOA and to network with fellow local public health officials. All are welcome and encouraged to attend the Business Meeting at 4:45PM on Wednesday in Nauset III. Thank you for attending the conference and your membership with MHOA.

CEUs & Evaluations

CEUs and evaluations are on the MHOA Conference website - conference.mhoa.com. You can access the website during the conference or after the conference on any computer. You will be asked to create an account. **You must complete an evaluation for each session you attended and the overall evaluation to receive CEUs.** Speaker presentation will be posted on the conference website if allowed by the speaker.

Conference website QR:



All sessions qualify for CHO/RS CEUs. SCANNED sign in All wastewater track sessions and the MassDEP Commissioner's session qualify for Title 5 Soil Evaluator and System Inspector credits (NEIWPC#####). Approved nursing CEUs sessions are noted on the schedule and marked in red on the summary schedule on the back page of the program.

Thank you

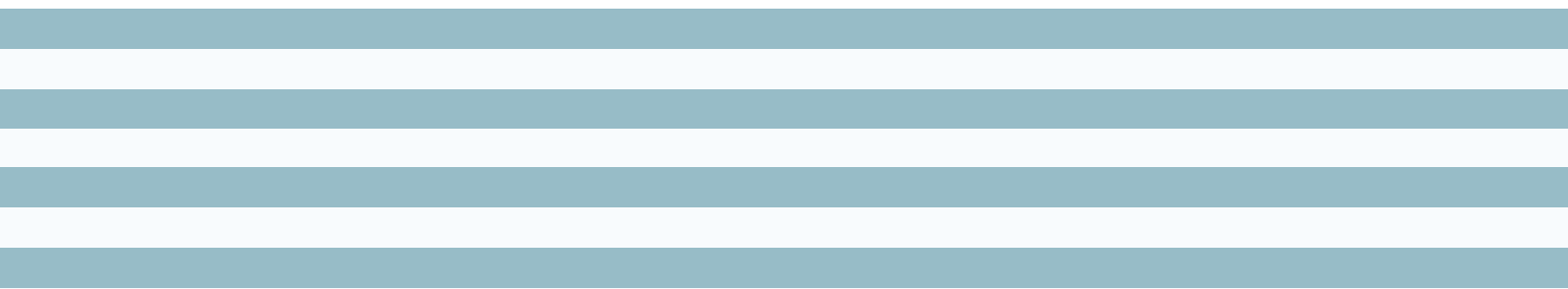
Thank you to the conference committee members. The success of our annual conference is the results of all the hard work of the members and staff, their dedication to local public health is immeasurable. - Sigalle Reiss, Conference Chair

Conference Committee Members: Dawn Sibor, Doug Halley, Sarah McColgan, Rae Dick, Steve Baccari, Joanne Belanger, Thomas Carbone, Mark Carleo, Ruth Clay, Erin Egan, Derek Fullerton, Ray Gauthier, Julia Junghanns, Stacey Lane, Thomas McKean, David Naparstek, Erica Piedade, Jayne Smith, Sam Wong



CONFERENCE SPONSORS

EXHIBITORS



AWARDS

Award recipients will be announced during the conference.

Past recipients are listed on the MHOA website.

Presidents Award

Established in 1983, the Massachusetts Health Officers Association (MHOA) President's Award recognizes an individual who has been a "champion of public health" throughout his or her career. The recipient has made a superior and lasting contribution to public health in Massachusetts, providing dedicated service to the members and officers of MHOA and generously offering his or her time and talents. Our organization's highest honor, this award salutes an outstanding individual whose commitment, dedication, and contributions set an example for the entire public health community in Massachusetts and beyond.

John D. Crowley Award

In honor of the late John D. Crowley, who served the City of Cambridge as Executive Health Agent and a member of the Health Department for over 50 years. He rendered distinguished service to the Massachusetts Health Officers Association as a founder of the Metropolitan Health Officers Association and served as secretary for many years. This award is given annually to a regular member of the Massachusetts Health Officers Association, who contributed to the growth and success of the Massachusetts Health Officers Association through outstanding leadership and extraordinary service.

Curtis H. Hillard Award

In honor of the late Curtis M. Hilliard, one of the founders of the Metropolitan Health Officers Association, which later became the Massachusetts Health Officers Association. He was Health Supervisor for Wellesley, Needham and Weston from 1926-1956. He was recognized with honors from the Massachusetts Health Officers Association, American Public Health Association, and Massachusetts Public Health Association. This is awarded annually to a citizen of the Commonwealth who has demonstrated his/her concern for the advancement of public health programs to the benefit of citizens, of which it is their right to expect, and has assisted in the delivery of health services and programs to fulfill these expectations.

Michael D. Saraco Award

In honor of the late Michael D. Saraco, who was instrumental in the formation of the Board of Certification of Health Officers and was appointed by the Governor to serve on that Board for eight years. He was dedicated to the Massachusetts Health Officers Association since its inception, and served as its President and Executive Secretary. He was involved with many civic associations and served on numerous health committees and task forces in Massachusetts. This award is presented annually to a member of the Massachusetts Health Officers Association who has exemplified the qualities of the man for whom it was named. Through Mike's dedication, loyalty, friendship, enthusiasm and leadership, the Massachusetts Health Officers Association has grown to be the most prestigious and leading organization of Public Health in Massachusetts.

Public Health Nurse Award

This award is presented annually to a Public Health Nurse who has demonstrated exceptional dedication in carrying out the public health mandates of a regional or local municipal agency.

FOOD TRACK

WEDNESDAY

10:00-10:50am

Title

Speakers

Johnson and Wales

2:40-4:30pm

Title

Speakers

Food Plan Review

1:30-2:20pm

Title

Speakers

Fenway Park Chef's Perspective

FOOD TRACK

THURSDAY

9:00-10:50am

Mock Foodborne Illness Outbreak Investigation

Neia Illingworth, RN, MSN, MPH

As part of Standard 5: 'Foodborne Illness and Food Defense Preparedness and Response,' of the FDA's Voluntary National Retail Food Regulatory Program Standards, a mock foodborne illness tabletop exercise will be held during this session. The tabletop exercise has been designed to provide participants with real-life and plausible foodborne illness-related scenarios in order to test program readiness. The scenarios and the discussion questions have been designed to encourage participants to discuss topics that are critically important to responding to such incidents and to also learn from each other.

1:30-2:20pm

Speakers

FDA's Voluntary Retail Food Standards

Summary

2:40-3:30pm

Speakers

Title

Summary

3:40-4:30pm

Speakers

Title

Summary

PUBLIC HEALTH PRACTICE

WEDNESDAY

10:00-10:50am

Update from MADPH Community

Sanitation

Speakers

Summary

2:40-4:30pm

**Infections, Inspections, and Local Protections:
New Directions for Creating an Equitable
Municipal Public Health System**

*Ron O'Connor, Director, Office of Local and
Regional Health, MA Department of Public
Health*

Kevin Mizikar, Town Manager, Shrewsbury

*Maddie Ribble, Director of Public Policy
and Campaign Strategy, MA Public Health
Association*

*Kathleen MacVarish, Associate Professor of
the Practice, Director of Practice Programs at
the Activist Lab, Boston University School of
Public Health*

*Eileen McAnneny, President, Massachusetts
Taxpayers Foundation*

*Cheryl Sbarra, Director of Policy and Law,
Massachusetts Association of Health Boards*

The Special Commission on Local and Regional Public Health has provided a blueprint for a more effective, efficient, and equitable local public health system. This session will explore the Commission's final report with particular attention to its recommendations to increase cross-jurisdictional sharing of local public health services, establish workforce standards, and advocate for resources to meet 21st century public health challenges.

1:30-2:20pm

Massachusetts Public Health

Informational Tool

Title

Summary

PUBLIC HEALTH PRACTICE

THURSDAY

9:00-9:50am

Title

Speaker

Summary

2:40-3:30pm

Speakers

Title

Summary

10:00-10:50am

Title

Speaker

Summary

1:30-2:20pm

Community Water Fluoridation, Facts and Falsehoods

John P. Fisher, DDS

An overview of the history of water fluoridation, natural and added, with a discussion of social equity and the benefits, effectiveness and cost efficiency of community water fluoridation.

3:40-4:30pm

Title

Speakers

Summary

EMERGENCY PREPAREDNESS

WEDNESDAY

10:00-10:50am

Animals in Disaster

**David Schwarz D.V.M. President State of Ma.
Animal Response Team**

Presentation will cover the importance of including animals in emergency and disaster plans. It will provide an awareness level of best practices regarding pet sheltering. Nurses will learn sheltering requirements and we will discuss the different definitions of pets.

1:30-2:20pm

Public Health Preparedness with OPEM

Speaker

Summary

2:40-3:30pm

Igniting Community Engagement

**Arlene Magoon Individual & Community
Preparedness Officer, FEMA, Region I**

Ignite Community Engagement Learn how FEMA works with States and Communities before, during and after disasters to help people recover. Leave the session with ideas to spark your community with preparedness activities.

3:40-4:30pm

A Public Health Perspective: The Merrimack Valley Gas Explosion, Response and Recovery

Brian LaGrasse, North Andover Director of Public Health

Thomas Carbone, Andover Director of Public Health

Joanne Belanger, Greater River Valley MRC Coordinator, Andover, Assistant Director of Public Health

Peter Blanchette, Lawrence

Building Commissioner/Health Agent.

A closer look at the public health response to the Merrimack Valley Gas Disaster initiated by Lawrence, Andover and North Andover including activation of shelters, the MRC and recovery centers. Discuss preparedness, initial and prolonged response activities and recovery.

THURSDAY

9:00-9:50am

Down with the Barriers! Apps and AT for Vision, Hearing and Communication

Stacy Driscoll, M.Ed, ATP, Assistive Technology Specialist

During this session participants will examine a variety of apps to enhance vision, hearing, and communication. Although these are essential for maintaining independence, they are also essential for communicating in an emergency. All handheld devices currently provide built in features to aid in these areas, as well as, free and paid apps. Utilizing mostly the iPad, we will explore these apps and features while discussing scenarios where they would best be utilized.

EMERGENCY PREPAREDNESS

THURSDAY CONT.

10:00-10:50am

Planning Considerations for those with Access and Functional Needs

Aaron Gettinger; Emergency Preparedness Coordinator

During the presentation planning framework and best practices will be shared and discussed. This will include discussion of the Whole Community approach to planning, tools and resources, and OPEMs intersection in these areas. At the end of the presentation, the attendee will 1) become familiar with how to access OPEM resources for planning; and 2) become familiar with planning framework for at risk populations/individuals.

1:30-2:20pm

Building Resiliency: Emergency Preparedness & Vulnerable Populations

Cheryl Anne Snyder, MS, Emergency Preparedness Coordinator & Sophie Gordon, MBA, Emergency Preparedness Buddies Coordinator, Brookline Department of Public Health

The Emergency Preparedness Buddies program was designed to help elder residents, as well as adults with access and/or functional needs, become better prepared for emergencies. Administered by the Brookline Department of Public Health and funded through Metro Boston Homeland Security Region grants, the program offers one-on-one preparedness coaching, as well as group sessions presented on-site at senior living and other housing locations for vulnerable populations throughout the Town. We will share best practices and lessons learned from this unique program, and discuss how you can help vulnerable populations in your own jurisdiction become more resilient.

2:40-3:30pm

Risk Communication and Emergencies

Seth Eckhouse, MPH Training Manager, BU School of Public Health, Activist Lab

The use and impact of social media platforms has skyrocketed over the past decade and has significantly supplemented—if not nearly replaced—more traditional means of communication in many areas of the U.S. There are two primary ways that emergency managers engage in social media: posting information for public knowledge and gleaning information to help allocate resources. In addition to building community relationships and setting expectations pre-disaster, planners can use social media to identify and monitor potential threats to public health, and communicate with residents about threats, pending incidents, and the location and availability of services.

3:40-4:30pm

Hot Topics in Public Health

Catherine M. Brown, DVM, MSc, MPH, State Epidemiologist and State Public Health Veterinarian

The presentation will review concerns related to the most pressing, current public health issues from the perspective of the Massachusetts Department of Public Health. Participants will be able to: describe at least 2 public health issues and explain why they are of current importance. Describe at least 3 actions that they can include in their daily work to help address these issues

WASTEWATER TRACK

WEDNESDAY

10:00-10:50am

Title

Speakers

Summary

2:40-3:30pm

Title

Speaker

Summary

1:30-2:20pm

Title

Speaker

Summary

3:40-4:30pm

Title

Speaker

Summary

WASTEWATER TRACK

THURSDAY

9:00-9:50am

Title

Speaker

Summary

2:40-4:30pm

Speakers

Title

Summary

10:00-10:50am

Title

Speaker

Summary

1:30-2:20pm

Title

Speaker

Summary

FRIDAY SESSIONS

SESSION A:

9:30-11:30am

Title

Speaker

Summary

SESSION B:

9:30-11:30am

Tobacco: The End Game and Case Studies in Litigation

Cheryl Sbarra JD, Senior Staff Attorney & Director of Policy and Law, MAHB

DJ Wilson JD, Director of Tobacco Control, MMA

Patti Henley, Director DPH-MTCP

Discussion of rationale and policy to get to the end game of tobacco, including electronic cigarettes. Case studies will also be presented on recent litigation over the flavor restriction and removing the exemption of menthol.

