



Longmeadow/East Longmeadow Shared Health Services Long Project Long-MEADO Beverly Hirschhorn, Eric Weiss, and Aimee

Petroeky





## Overview of East Longmeadow & Longmeadow

- East Longmeadow separated from Longmeadow in 1894
- Similar demographics
  - Majority >60 years old or <18 years old</li>
  - Population size ~15,000
- Median household annual income
  - Longmeadow \$110,000
  - East Longmeadow \$84,173
- Major Difference is Government Structure



# History of Project



- How we started
- District Local Technical Assistance (DLTA) grant
- Process of moving from an idea, to an agreement
- Efficiency and Regionalization (E&R) grant in February of 2019 to complete our first town specific Health Needs Assessment (HNA)



## Health Needs Assessment



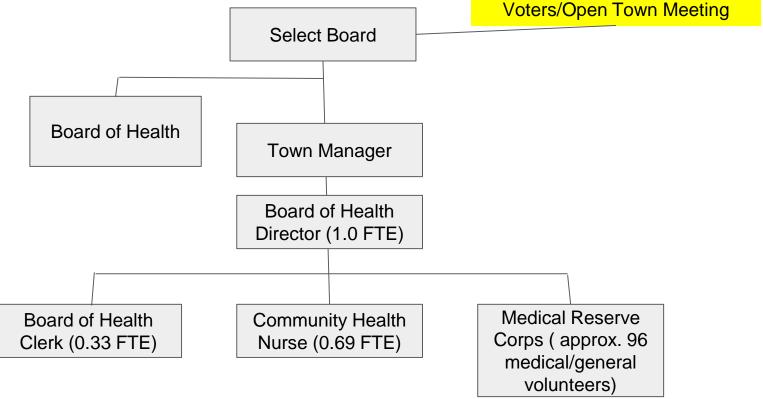
### Many Benefits

- 1. Baseline of both communities services
- 2. Baseline of both communities needs
- 3. Replicable to have longitudinal data without funding



# Longmeadow Org Chart

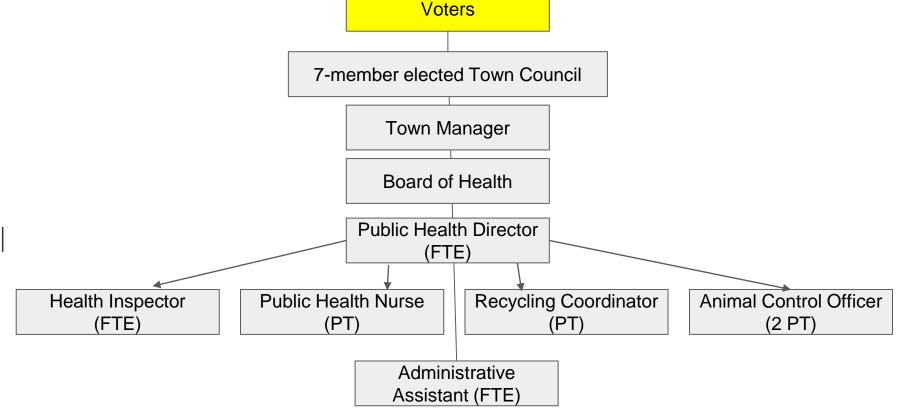






# East Longmeadow Org Chart

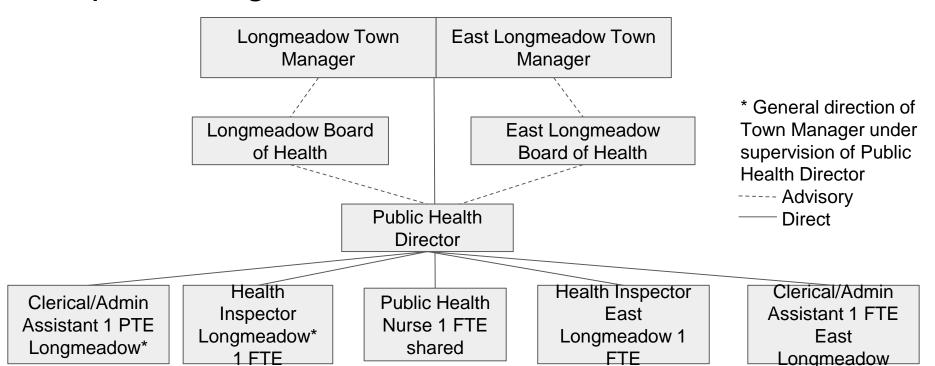








## Proposed Org Chart for Shared Services







# How can regional planning agencies assist you if you're interested?

- Bring interested parties together for discussion.
- Help provide access to grants and opportunities.
- Provide professional experience and advice.
- Work closely with local officials to accomplish results.
- Identify long term partnerships and relationships.
- Develop organization documents and protocols.





## Memorandum of Understanding (MOU) Process

- MOU is the document which defines the regional relationship.
- MOU's are necessary and required to set up a regional entity.
- Communities could also establish stronger entity through a "Joint Powers Agreement."
- Communities need to have a common goal and a local champion.
- Goal/Need becomes center of the MOU relationship.
- Need to have agreement from all parties to move ahead.



## **Lessons Learned**



- This is a LONG process
- Keep elected officials informed as much as possible throughout the process
- Don't sell it as a cost savings mechanism (Efficiency, Expanded services, meeting Mandates)
- Political setbacks are common everywhere this is new
- Don't let both communities lead officials move or retire right before things are signed
- Shared services agreement are much different than they were when some of the existing agreements were made
- Don't forget to celebrate the success!

## **Contact Information**

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